



MISSION:

**TO DEVELOP AN INCLUSIVE AND ACTIVE MOUNTAIN
BIKING COMMUNITY FOR YOUTH RIDERS OF ALL
ABILITIES AND INTERESTS IN THE GRAND VALLEY.**

OUR GUIDING PRINCIPLES

**PROVIDE ATHLETES WITH A FUN AND SAFE ENVIRONMENT TO ACHIEVE THEIR
INDIVIDUAL CYCLING GOALS.**

DECREASE BARRIERS TO PARTICIPATION IN OUR PROGRAMS.

**DEVELOP ATHLETES THAT ARE GRACIOUS AND RESPECTFUL CONTRIBUTORS TO
AND LEADERS IN THEIR COMMUNITY.**

NURTURE KNOWLEDGE FOR A HEALTHY LIFESTYLE FROM THE SEAT OF A BICYCLE.

**OUR PROGRAMS ARE BUILT ON THE CORE VALUES OF FUN,
TEAMWORK, COMMUNITY, POSITIVITY AND PASSION.**

**WE BELIEVE THAT RIDING A BIKE CAN BE A VEHICLE FOR
POSITIVE GROWTH IN A YOUNG PERSON'S LIFE.**

**THE BELIEF THAT THEY CAN ACCOMPLISH ANYTHING THEY
SET THEIR MINDS TO.**

**THE SENSE OF ACCOMPLISHMENT FROM TACKLING THE
TOUGH CLIMB, RIDING A HARD SECTION OF TRAIL OR
LEARNING A NEW SKILL.**

**DOING HARD THINGS WITH YOUR TEAMMATES AND
FRIENDS BUILDS SELF-ESTEEM, SELF-CONFIDENCE AND
SELF-RESPECT.**

**DEVELOPING THE LIFELONG LOVE OF BEING OUTSIDE AND A
HEALTHY, ACTIVE LIFESTYLE.**

AND, BIKES ARE FUN.





IN 2026, GVYC IS POISED TO:

- **CONTINUE TO BUILD ROBUST AND DIVERSE YEAR-ROUND PROGRAMMING.**
- **SERVE OVER 200 LOCAL YOUTH RIDERS IN XC, GRAVITY, ADVENTURE, SKILL DEVELOPMENT AND RECREATIONAL PROGRAMS.**
- **EXPAND AND GROW THE RESOURCES NEEDED TO SUPPORT GVYC PROGRAMS.**
- **ENGAGE IN THE GRAND VALLEY COMMUNITY THROUGH PARTICIPATION IN LOCAL CYCLING EVENTS AND TRAIL MAINTENANCE**

AS A SUPPORTING PARTNER OR SPONSOR OF GVYC, YOU ARE:

PROVIDING ATHLETES WITH A FUN AND SAFE ENVIRONMENT TO ACHIEVE THEIR INDIVIDUAL CYCLING GOALS.

HELPING DECREASE BARRIERS TO PARTICIPATION IN OUR PROGRAMS.

DEVELOPING ATHLETES THAT ARE GRACIOUS AND RESPECTFUL CONTRIBUTORS TO AND LEADERS IN THEIR COMMUNITY.

NURTURING PASSION FOR A HEALTHY LIFESTYLE FROM THE SEAT OF A BICYCLE.

A CHAMPION FOR LOCAL YOUTH

AS A SUPPORTING PARTNER OR SPONSOR OF GVYC, YOU WILL REACH:

- **THE WHOLE COMMUNITY OF GVYC ATHLETES AND THEIR FAMILIES**
- **REGIONAL MOUNTAIN BIKERS VIA TRAIL SHIRTS WITH SPONSOR LOGOS**
- **THOUSANDS OF COLORADO HIGH SCHOOL LEAGUE RACERS AND FAMILIES**
- **REVOLUTION ENDURO SERIES EVENT PARTICIPANTS AND NATIONAL COVERAGE**
- **SUBSCRIBERS TO GVYC NEWSLETTERS**
- **SOCIAL MEDIA FOLLOWERS**

	RIBBON \$6000	KOKOPELLI \$3000	MOTO \$2000	PBR \$1500	MARY'S \$1000	WRANGLER \$500
SPONSOR LOGO PLACEMENT ON TEAM T-SHIRT ON WEBSITE ON TENT WALL @ RACES & EVENTS ON RACE FLAGS AT RACES & EVENTS ON END OF YEAR IMPACT REPORT	FEATURED LOGO WITH PRIORITY PLACEMENT & DEDICATED FLAG & *VAN	LARGE LOGO / DEDICATED FLAG AT RACES	MEDIUM	SMALL	TEXT	TEXT
DEDICATED SOCIAL MEDIA & NEWSLETTERS WITH COBRANDED CONTENT	4X/YEAR - CUSTOM ACTIVATION	3X/YEAR - CUSTOM ACTIVATION	2X/YEAR			
GROUP SOCIAL MEDIA/NEWSLETTERS	CUSTOM	QUARTERLY	QUARTERLY	QUARTERLY	2X YEAR	ANNUALLY
COBRANDED CONTENT TEAM PHOTO SHOOTS WITH SPONSOR SOCIAL MEDIA REELS CO-BRANDED STICKERS	PREMIER	LIMITED				
VAN/TRAILER LOGO WITH THREE YEAR SPONSOR COMMITMENT	PREMIER	PRIORITY	STANDARD			

THANK YOU FOR YOUR SUPPORT!

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GRANDVALLEYOUTHCYCLING



FUN | TEAMWORK | COMMUNITY | POSITIVITY | PASSION