





MISSION:
TO DEVELOP AN INCLUSIVE AND ACTIVE MOUNTAIN
BIKING COMMUNITY FOR YOUTH RIDERS OF ALL
ABILITIES AND INTERESTS IN THE GRAND VALLEY.



OUR GUIDING PRINCIPLES

**PROVIDE ATHLETES WITH A FUN AND SAFE ENVIRONMENT TO ACHIEVE THEIR
INDIVIDUAL CYCLING GOALS.**

DECREASE BARRIERS TO PARTICIPATION IN OUR PROGRAMS.

**DEVELOP ATHLETES THAT ARE GRACIOUS AND RESPECTFUL CONTRIBUTORS TO
AND LEADERS IN THEIR COMMUNITY.**

NURTURE KNOWLEDGE FOR A HEALTHY LIFESTYLE FROM THE SEAT OF A BICYCLE.

**OUR PROGRAMS ARE BUILT ON THE CORE VALUES OF FUN,
TEAMWORK, COMMUNITY, POSITIVITY AND PASSION.**

**WE BELIEVE THAT RIDING A BIKE CAN BE A VEHICLE FOR
POSITIVE GROWTH IN A YOUNG PERSON'S LIFE.**

**THE BELIEF THAT THEY CAN ACCOMPLISH ANYTHING THEY
SET THEIR MINDS TO.**

**THE SENSE OF ACCOMPLISHMENT FROM TACKLING THE
TOUGH CLIMB, RIDING A HARD SECTION OF TRAIL OR
LEARNING A NEW SKILL.**

**DOING HARD THINGS WITH YOUR TEAMMATES AND
FRIENDS BUILDS SELF-ESTEEM, SELF-CONFIDENCE AND
SELF-RESPECT.**

**DEVELOPING THE LIFELONG LOVE OF BEING OUTSIDE AND A
HEALTHY, ACTIVE LIFESTYLE.**

AND, BIKES ARE FUN.



fun | teamwork | community | positivity | passion



IN 2025, GVYC IS POISED TO:

- **CONTINUE TO BUILD ROBUST AND DIVERSE YEAR ROUND PROGRAMMING.**
- **SERVE OVER 200 LOCAL YOUTH RIDERS IN XC, GRAVITY, ADVENTURE, SKILL DEVELOPMENT AND RECREATIONAL PROGRAMS.**
- **HOST OVER 1000 HIGH SCHOOL RACERS AND FAMILIES AT THE NEW FRUITA 18 ROAD TRAILS EVENT VENUE**
- **EXPAND AND GROW THE RESOURCES NEEDED TO SUPPORT GVYC PROGRAMS.**
- **ENGAGE IN THE GRAND VALLEY COMMUNITY THROUGH PARTICIPATION IN LOCAL CYCLING EVENTS AND TRAIL MAINTENANCE**



**AS A SUPPORTING PARTNER OR SPONSOR OF GVYC,
YOU ARE:**

PROVIDING ATHLETES WITH A FUN AND SAFE ENVIRONMENT TO ACHIEVE THEIR INDIVIDUAL CYCLING GOALS.

HELPING DECREASE BARRIERS TO PARTICIPATION IN OUR PROGRAMS.

DEVELOPING ATHLETES THAT ARE GRACIOUS AND RESPECTFUL CONTRIBUTORS TO AND LEADERS IN THEIR COMMUNITY.

NURTURING PASSION FOR A HEALTHY LIFESTYLE FROM THE SEAT OF A BICYCLE.

A CHAMPION FOR LOCAL YOUTH



AS A SUPPORTING PARTNER OR SPONSOR OF GVYC, YOU WILL REACH:

- **OVER 200 GVYC ATHLETES AND THEIR FAMILIES**
- **1000+ COLORADO HIGH SCHOOL LEAGUE RACERS AND FAMILIES**
- **300 SUBSCRIBERS TO GVYC NEWSLETTERS**
- **600 SOCIAL MEDIA FOLLOWERS**

THE GRAND VALLEY CYCLING COMMUNITY



fun | [teamwork](#) | community | [positivity](#) | [passion](#)

	THE RIBBON	KOKOPELLI	TABEGUACHE	MIRAMONTE	WRANGLER
FINANCIAL COMMITMENT	\$6000	\$3000	\$1500	\$1000	\$500
YOUR BUSINESS LOGO	LARGE	MEDIUM	MEDIUM	SMALL	TEXT
LOGO ON TEAM T-SHIRT/HOODIE					
LINKED LOGO ON GVYC WEBSITE					
GVYC WEBSITE SPONSOR PAGE					
GVYC NEWSLETTER AND RACE REPORTS					
SOCIAL MEDIA MENTIONS (FB/IG)	2 X MONTH	1 X MONTH	8 X YEAR	4 X YEAR	2 X YEAR

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THANK YOU FOR YOUR SUPPORT!